

RAYMOND BROWN QUARRY PRODUCTS

95% carbon emissions reduction plan



AT A GLANCE

- Hillside identified that Raymond Brown's carbon footprint was 27% more efficient than the industry standard.
- As a result, we recommended that they could make a one-off investment to reduce their carbon footprint and make an annual saving each year going forwards.
- Our studies proved that switching the fuel they use for vehicles to bio-fuel was a low-impact, cost-effective way to reduce carbon emissions by 95%!



THE PROJECT

Hillside was commissioned by Raymond Brown Quarry Products to report on their current carbon footprint in response to a planning application to Hampshire County Council. The council requested that the company considered specific factors in the Environmental Impact Assessment as well as net-zero carbon targets.

We developed a report on the company's current environmental impact and a plan to help them reduce their carbon emissions over the coming months and years. We also identified cost savings and market opportunities that enabled them to progress their commercial agenda.



"Hillside Environmental Services worked closely with RBQP to provide a robust and detailed sustainability assessment. The report formed an integral part of the planning application. It also provided a number of viable commercial opportunities to further improve the site's environmental performance. RBQP are actively developing other mineral projects with the professional, environmental support from Hillside"

Lauren Tuffin

Planning & Development Manager



CLIENT BENEFITS: IN DETAIL

Improved profits

Our team identified that the initial, single investment into using bio-fuel for the vehicles used within the company enabled them to recover cost in the first year then improve profits each year after.

Increased market share

Raymond Brown's customers can now say they are using climate-friendly products and there is a big demand for this in their market. This means the business has competitive advantage and can increase their share of the market.

Marketing opportunities

Thanks to Hillside's plan, the quarry can publicise that they are helping to protect the planet with evidence-based statistics. Their products are 27% more carbon-efficient than market standard with the potential to reduce carbon emissions by 95%.